



Julie Maurer

Facilitator and Group Coach

EXPERTISE

- Talent Acquisition
- HR Consulting
- Change Management
- Organizational Design
- Total Rewards Strategy
- Performance Management
- Training & Facilitation

EDUCATION

- BS in Industrial Management
- Society for HR Management Certification
- Executive Core Certified Coach

Julie brings more than 20 years of experience in Human Resources, Talent Acquisition and Organizational Development spanning the technology, manufacturing, retail and professional services industries. Her varied experience includes working with start-ups, high growth and Fortune 500 organizations.

Julie has been a trusted advisor to CEOs both as an internal employee and as an external advisor and coach. She has worked with a diverse group of clients, from senior leaders to high potentials, across a variety of industries. She has dedicated her career to developing talent, creating performance management systems, coaching high-potential leaders and building highly effective executive teams. She has deep subject matter expertise in entrepreneurial start-ups, best-in-class talent strategies as well as organizational operations.

Julie previously worked at Echogen Power Systems as the VP of Human Resources, where she led the people side of the business. During her time there, she personally owned and executed all aspects of talent, from Acquisition, to Performance Management, to Organizational Design and Compensation Strategies, allowing the start-up to grow aggressively free of the many “pains” that come from the ramp-up of a business.

Prior to that, Julie served as VP of Talent Acquisition for Rosetta, where she led a team of Recruiting Managers and Recruiters, and was responsible for the Executive, Experienced and College Recruitment Programs for the interactive marketing agency. During her time at Rosetta, Julie developed Rosetta’s first Interviewing Methodology, including formalized interviewer training, a Shadowing Program from newly trained interviewers, as well as an Online Toolkit for those using interviewing materials. This program has been recognized and published by ERE in the *Journal of Corporate Recruiting Leadership*.

In addition, Julie’s Organizational Development experience includes the management of company-wide talent management, team member development and succession planning initiatives for Jo-Ann Stores. During her time there, she led the development and roll-out of a company-wide performance management system.



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