



Tanisha Parrish

Facilitator and Executive Coach

EXPERTISE

- C-suite Level Coaching
- Team Coaching
- Facilitation
- Business Strategy & Planning
- Leadership Development
- Employee Experience & Culture

EDUCATION

- B.S. in Organizational Change, Northwestern University
- M.B.A. in General Management, Stanford University
- Myers-Briggs Certification (MBTI)
- Leadership Circle Profile 360 Feedback
- Associate Certified Coach (ACC), International Coach Federation
- Co-Active Professional Certified Coach (CACC), CTI
- Executive Coach Training, CTI
- Women in Leadership Group Facilitation, Stanford University
- Interpersonal Dynamics, Stanford University

Tanisha is a business strategist, executive coach, and cultural architect who unlocks human potential. She supports individuals, teams and organizations to create human approaches to strategic challenges. Her human-centered approach starts at the core, placing people at the center of any change, and works outwards to deliver transformation and results.

Tanisha has over 20 years of business experience driving transformational change at global, large, and early-stage companies, as well as over 10 years of professional coaching experience.

Her coaching focuses on driving behavioral change by using design thinking as a tool to break through personal, professional, and organizational hurdles. This process is anchored in a deeply reflective, playful, and experiential approach that ensures creativity is at the heart of all growth and development.

Tanisha began her career as a management consultant at Accenture leading strategic initiatives for global companies in the Retail and Consumer Goods industry. After Accenture, she held multiple internal consulting and operational roles at Marriott International, including leading the post-merger integration between Marriott and Starwood's call center organizations through design, operations and cultural integration.

Most recently, Tanisha served as the Global Director of Learning, Development and Experience at BetterUp, where she was responsible for an international community of over 3,000+ professional coaches and led training, communications, community, ethics, and quality operational teams.



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